



Fwd: the Ruth Institute contract with Salsa

Morse, Jennifer <[REDACTED]>

Wed, Mar 3, 2021 at 9:25 AM

Dr. Morse
Founder and President,
The Ruth Institute
[4845 Lake St.](#)
[#217](#)
[Lake Charles LA 70605](#)

Learn more about the Ruth Institute [here](#) and [here](#).
Learn more about Dr. Morse [here](#).

----- Forwarded message -----

From: [REDACTED] <[\[REDACTED\]@salsalabs.com](mailto:[REDACTED]@salsalabs.com)>
Date: Mon, Mar 1, 2021 at 7:02 AM
Subject: Re: the Ruth Institute contract with Salsa
To: Morse, Jennifer <[REDACTED]>

Hi Dr. Morse - That would be great! I would like to read that. You can send it to [REDACTED]

Thank you!
[REDACTED]

On Sat, Feb 27, 2021 at 5:39 PM Morse, Jennifer <[REDACTED]> wrote:

Dear [REDACTED],

I appreciate everything you did on our behalf. We are signed up with another company, and will proceed. However, I would like to send you a little something. After our incident with the SPLC a few years ago, one of the people who reported on it got very interested in them. He did a book which is really an expose about them. May I send you a copy?

If so, to what address would I send it?

Your friend

Jennifer

Dr. Morse

Founder and President,

The Ruth Institute

[4845 Lake St.](#)

[#217](#)

[Lake Charles LA 70605](#)

Learn more about the Ruth Institute [here](#) and [here](#).
Learn more about Dr. Morse [here](#).

On Thu, Feb 25, 2021 at 3:30 PM [REDACTED] <[\[REDACTED\]@salsalabs.com](mailto:[REDACTED]@salsalabs.com)> wrote:

Hi Dr. Morse - It pains me to say that we cannot move forward with the Ruth Institute. It makes it even harder as I am aligned with the beliefs of your Organization and I think it's absolutely RIDICULOUS that the SPLC gets to pick and choose who is a hate group. Doesn't make any sense and they should be shut down. My CEO agrees that you shouldn't be on there, she took it up to our board and they said that is one rule they will not make an exception on. If an Organization is on the SPLC website, we cannot work with them.

I'm really sorry and I wish that wasn't the case. I hope you are able to find something that works for the Organization.

██████████ - It was a pleasure working with both of you and I appreciate the time you spent with me.

If circumstances ever change I will be sure to reach out.

All the best,

██████████

On Thu, Feb 25, 2021 at 3:44 PM Morse, Jennifer <██████████> wrote:

██████████,
Thank you for going to bat for us. I appreciate that. Do you have any idea when you might have an answer for us? We are considering other options, and would like to make a final decision soon.

Thank you again for your consideration.

Jennifer

Dr. Morse

Founder and President,

The Ruth Institute

4845 Lake St.

#217

Lake Charles LA 70605

Learn more about the Ruth Institute [here](#) and [here](#).

Learn more about Dr. Morse [here](#).

On Tue, Feb 23, 2021 at 3:10 PM ██████████@salsalabs.com> wrote:

Dr. Morse - I appreciate you being up front with me. I will have to run this up the ladder. I think it's absolutely outrageous that the SPLC gets to pick and choose who is a hate group. You clearly are not. I really hope we can move forward, we typically are not able to if you are on the SPLC website. I'm going to fight for you because I think this is a travesty. I will be in touch when I learn more.

Thanks,

██████████

On Tue, Feb 23, 2021 at 3:05 PM Morse, Jennifer <██████████> wrote:

Dear ██████████,

Very nice to meet you. My colleagues, ██████████, are very impressed with your product and with your promises of good service. We are eager to begin a new chapter in our organization's life, by taking advantage of the high quality services you provide.

There is one thing that I feel I should mention to you up front. I do not know what my colleagues have told you about the Ruth Institute. We are an interfaith international coalition to defend the family and build a civilization of love. We deal with pretty much all the major issues raised by the Sexual Revolution, trying to help people who have been harmed by the Sexual Revolution understand what has happened to them and how they can recover. This is naturally controversial work.

In the past, we have attracted the attention and ire of some of the self-appointed arbiters of "hate." We are officially labeled a "hate group" by the Southern Poverty Law Center. We dispute this characterization of our work. We challenge this description every time it comes up in the news, most recently, [here](#). A few years ago, our credit card processing company abruptly cancelled our service, claiming we violated their terms of service. We were never able to ascertain exactly what prompted them to make that decision at that particular time. Here is an [article](#) or [two](#) or [three](#) about the situation. As you can see, we were not shy about publicly disputing their characterization of us as a "hate group." [This is a list](#) we compiled at the time of this controversy.

██████████, I do not want to go to all the trouble of signing up with you, switching our lists over to you, and then being abruptly cancelled. If there is a problem, I would like to deal with it up front.

I do hope you will be willing to do business with us. You are our first choice of service provider. My colleagues developed a very high opinion of you, ██████████. We really do hope that you will be willing to proceed.

Sincerely,
Jennifer Roback Morse
Dr. Morse
Founder and President,
The Ruth Institute
[4845 Lake St.](#)
[#217](#)
[Lake Charles LA 70605](#)

Learn more about the Ruth Institute [here](#) and [here](#).
Learn more about Dr. Morse [here](#).

--



[SalsaLabs.com](#)

Office: 
Mobile: 