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**From:** [REDACTED]@fb.com]  
**Sent:** 4/14/2021 5:23:05 PM  
**To:** Flaherty, Rob EOP/WHO [REDACTED]@who.eop.gov]  
**CC:** Slavitt, Andrew M. EOP/WHO [REDACTED]@who.eop.gov]  
**Subject:** [EXTERNAL] Re: tucker

Thanks—I saw the same thing when we hung up. Running this down now.

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**From:** Flaherty, Rob EOP/WHO [REDACTED]@who.eop.gov>  
**Sent:** Wednesday, April 14, 2021 1:10:41 PM  
**To:** [REDACTED]@fb.com>  
**Cc:** Slavitt, Andrew M. EOP/WHO [REDACTED]@who.eop.gov>  
**Subject:** tucker

Since we've been on the phone – the top post about vaccines today is tucker Carlson saying they don't work. Yesterday was Tomi Lehren saying she won't take one. This is exactly why I want to know what "Reduction" actually looks like –if "reduction" means "pumping our most vaccine hesitant audience with tucker Carlson saying it doesn't work" then...I'm not sure it's reduction!

**Rob Flaherty**  
Director of Digital Strategy  
The White House  
Cell: [REDACTED]